

# HAND PICKED



HAND PICKED MAGAZINE  
MEDIA PACK 2023

[HANDPICKEDMAGAZINE.CO.UK](http://HANDPICKEDMAGAZINE.CO.UK)



# WELCOME TO HAND PICKED MAGAZINE

Hand Picked Magazine is the stylish, aspirational lifestyle publication for Hand Picked Hotels, a bespoke collection of the UK's finest luxury country house hotels.

Each issue comprises insightful and informative articles that welcome the reader on a journey of discovery, exploring the best of British arts and culture, travel, food and drink, entertainment, sport, fashion, motoring, beauty and wellbeing.

Featuring the latest trends and trailblazers that are positively shaping today's world, Hand Picked Magazine is the must-read publication for Hand Picked Hotels' discerning guests.

## HAND PICKED HOTELS' VISION

Julia Hands' vision when she created Hand Picked Hotels twenty-one years ago is as relevant today as it was then – to be the UK's leading collection of luxury country house hotels by creating a memorable experience for every guest that makes them count the days until their return.

Hand Picked Hotels is a collection of intriguing, tempting and unique hotels rich in history and culture, set in captivating surroundings.

Relaxed indulgence is at the heart of the Hand Picked Hotels ethos, and it is supported through every page of Hand Picked Magazine.





# HAND PICKED

## INSPIRATIONAL CONTENT

Hand Picked Magazine celebrates unique people that inspire through their stories, bringing our publications to life.



# HAND PICKED

## FASHION FLAIR

Fashion features present the latest sartorial styles, from bridal trends to catwalk creations.



# HAND PICKED

## CULINARY INDULGENCE

Hand Picked Hotels' award-winning chefs invite the reader on a mouth-watering adventure showcasing the finest seasonal produce.



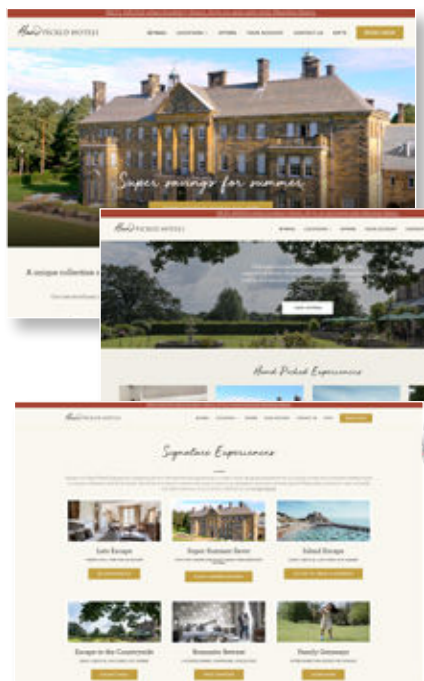
# READERSHIP AND REACH

Total UK group potential readership  
at **50% occupancy**

**750,000**

Total annual  
**day spa guests**

**11,000**



Visitors to Hand Picked Hotels' website total  
**over 4 million per year**

# ADVERTISING

## Prime positions

**Back page:** £10,000

**Inside back page:** £8,000

**Inside front page:** £8,000

**First double page spread:** £5,000

**Page 11:** £4,000

**Page 17:** £4,000

**Full page contributors  
and contents**  
£4,000 each

## Packages

**Platinum package:** Back page with double-page spread editorial and one page next to contributors £14,000

**Gold package:** Inside front page double-page spread editorial £10,000

## Run of paper

**Local section:** Full page £4,000      Half page £3,000

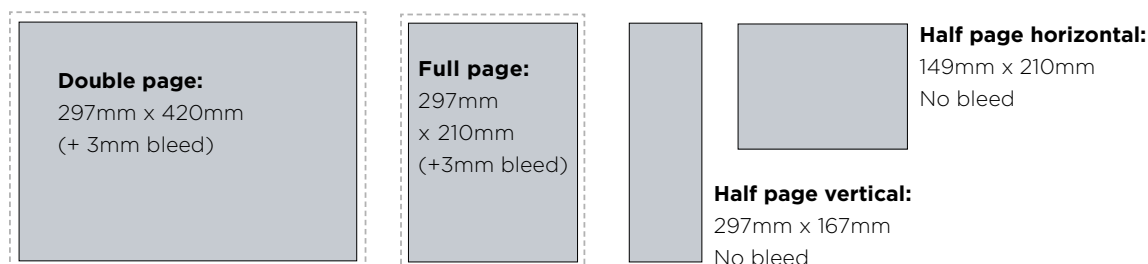
Frequency: Annual

Circulation: 20,000

Size: A4

# SPECIFICATION

## Advert dimensions



If artwork is supplied, it should be CMYK in PDF Hi Res format

Artwork/Copy Deadline: 11th September 2023

Publication Date: 23th October 2023

## For more information

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# HandPICKED HOTELS



## Scotland

- 16. Norton House Hotel & Spa  
Edinburgh

## North

- 13. Crathorne Hall Hotel  
Yarm, North Yorkshire
- 14. Rookery Hall Hotel & Spa  
Nantwich, Cheshire
- 15. Wood Hall Hotel & Spa  
Wetherby, West Yorkshire

## Midlands

- 9. Ettington Park Hotel  
Stratford-upon-Avon, Warwickshire
- 10. Fawsley Hall Hotel & Spa  
Fawsley, Northamptonshire
- 11. New Hall Hotel & Spa  
Sutton Coldfield, Birmingham
- 12. Stanbrook Abbey Hotel  
Callow End, Worcester

## South West

- 6. Audleys Wood Hotel  
Basingstoke, Hampshire
- 7. Bailbrook House Hotel  
Bath, Somerset
- 8. Rhinefield House Hotel  
The New Forest, Hampshire Midlands

## M25 & South East

- 1. Brandshatch Place Hotel & Spa  
Fawkham, Kent
- 2. Buxted Park Hotel  
Ashdown Forest, East Sussex
- 3. Chilston Park Hotel  
Lenham, Kent
- 4. Nutfield Priory Hotel & Spa  
Nutfield, Surrey
- 5. Woodlands Park Hotel  
Cobham, Surrey

## Channel Islands

- 17. Braye Beach Hotel  
Braye Street, Alderney
- 18. Fermain Valley Hotel  
Fermain, Guernsey
- 19. Grand Jersey Hotel & Spa  
St Helier, Jersey
- 20. L'Horizon Beach Hotel & Spa  
St Brelade, Jersey
- 21. St Pierre Park Hotel,  
Spa & Golf Resort  
St Peter Port, Guernsey